Made in Scotland 2027: Application Form

* indicates a required field

Introduction

Important: *before starting your application we strongly recommend reading through the Made in Scotland Application Guidance document which gives detailed information about the process.*

Access Support

The Edinburgh Festival Fringe Society is committed to offering clear and accessible application processes and programmes that are open to everyone. The following information is available in alternative formats on request. Our team can also offer additional one-to-one support to applicants with access requirements. To request this, please email madeinscotland@edfringe.com.

Requests need to be made within three weeks of the deadline to allow sufficient time for an alternative format(s) and/or support to be provided. Reminder – the deadline for applications is the **19 October**, so please be in touch by the **02 October**.

About the Programme

Made in Scotland is a curated showcase that promotes high quality music, theatre and dance from Scotland-based artists, to international promoters and audiences at the Edinburgh Festival Fringe each year.

Made in Scotland is supported by the Scottish Government's Festivals Expo Fund – awarded to the Edinburgh Festival Fringe Society to deliver this programme. The funding supports the Made in Scotland Showcase as well as Onward International Touring.

Made in Scotland Showcase Fund 2027

Three levels of funding are available to help support presentation at the Fringe of shows that have been created in Scotland. The work can be new or existing work that is artistically ambitious and demonstrates strong international onward potential. All applicants should focus on articulating their international ambitions and the international appeal for the show being presented.

Eligibility

- Applications can come from individual artists, companies, organisations, promoters and/or venues.
- All applicants must be based in Scotland. It is not necessary for your entire team to currently be based in Scotland, but the lead applicant and lead artist(s) should be based in Scotland and the work should have been/be produced in Scotland.
- Student and non-professional companies are not eligible to apply.
- Organisations already in receipt of Creative Scotland Regular Funding or other Targeted Funds are eligible to apply, but need to clearly demonstrate the additional benefits that support from Made in Scotland will present.
- Applications can be from companies new to Made in Scotland, or those who have taken part previously but are applying with a new show.

Funding

The total budget available for the Made in Scotland 2027 programme will be £300,000.

Applicants can apply for one of three fixed levels of funding. These levels are:

- £5,000
- £15,000
- £25,000

You must provide a comprehensive budget, detailing overall expenditure, box office projections, and any additional sponsorship/fundraising income whether secured or projected. You should bear in mind that Made in Scotland **cannot** be your only source of funding. While your budget is not formally scored by the selection panel, it does help them to get an understanding of the scale of the work and considerations for touring – which can be a key driver of the panel's decision-making.

Below is a summary of how many applications were received over the last three years, and how many awards were issued:2024 = 109 applications, 14 shows awarded2025 = 101 applications, 16 shows awarded2026 = 121 Applications, 18 shows awarded

Support

Those selected to be part of Made in Scotland are responsible for producing their own show. They will receive support and advice from the Made in Scotland Team to help them prepare for participation in the programme, including advice on marketing, networking and plans beyond the Fringe.

Application Questions

There are three sections to complete in this application. We have included maximum word counts – you do not need to hit the maximum word count. We encourage you to make your answers as clear and concise as possible throughout. The application guidance provides an overview of each section, and you can 'Preview the application' to access all the questions by heading back to the main page.

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○ I confirm that I have read the above information and the guidance provided.

SECTION 1

* indicates a required field

This section gathers all the information we need to know to ensure you are eligible to apply for this fund. It gives the panel the basic information about you and your project.

Lead Applicant *

First Name | Last Name

Address *

Address

Address Line 1, Suburb/Town, and Postcode are required.

Phone Number *

Must be a valid phone number.
In case we need to ask you a question about your application

Email *

Must be an email address.
In case we need to ask you a question about your application

Pronounciation and Pronouns of name/artist(s) name(s)

Optional

Please provide details of how the work has been made/developed/created in Scotland, and where the lead artist(s) are based?* (100 words max) *

Word count:
You can include artistic collaborators in this section

Company Name *
Organisation Name

Title of show *

Genre *

- ○ Dance
- ○ Interdisciplinary
- ○ Music
- ○ Theatre

Do you have a desired venue for your show and/or are you in conversation already with a Fringe venue? *

- ○ Yes
- ○ No
- ○ Other:

What venue(s) are you considering?

How many performances will you be doing during the Fringe? *

Please note that you will need to include at least three performances during the Made in Scotland Focus Week: 16 – 20 Aug 2027.

Project description (300 words max) *

Word count:

Tips: This is your opportunity to tell the panel about the show itself and its artistic ambitions and quality. This section should be quite descriptive and paint a picture of your show to the panel.

Please share the key themes of your show (50 words max) *

Word count:

Programmer copy (additional information that you'd want a programmer to know about your show, 100 words max) *

Word count:

Tips: This could include logistical information about your production/set and its tourability, and information about your target audience that would be relevant to a programmer.

What level of funding are you applying for? *

- ○ £5,000
- ○ £15,000
- ○ £25,000

Total budget for project *

Must be formatted correctly.
Please state the value in GBP (up to two decimal places)

Please share your budget here. This must include all projected income, overall expenditure, and what the Made in Scotland funding would go toward. The Made in Scotland fund should add to your existing budget, and therefore cannot cover the full costs of your production. *

Attach a file:

A minimum of 1 file must be attached.

Do you have any committed co-funding in place? *
- ○ Yes
- ○ No

Please confirm how much committed co-funding is in place.

Must be formatted correctly.
Please state the value in GBP (up to two decimal places)

Within which international markets are you hoping to share your work? (Please select all that apply) *

SECTION 2

* indicates a required field

This section is your opportunity to talk about your company, your international touring ambitions and your project plans in more depth. We have included tips on what to include in each section. This is your opportunity to detail anything you'd like the panel to know about the project.

Question 1: Company and Experience

Tell us about your company and your previous Fringe, Made in Scotland and/or touring experience (500 words max) *

Word count:

Tips: The panel may not have heard of you/your company before, so this is an opportunity to share more about yourself, your work and your professional experience. Knowing outcomes of previous work and touring (including the work you are applying with if applicable) is helpful for them to understand where you are in your career trajectory. If you have been part of the Made in Scotland showcase before, please note details of your participation in this section.

Question 2: International touring ambition and logistics

Please detail your international touring strategy for this show, including any wrap-around activity and environmental considerations. This may include the size of your tour entourage and kit, any existing tour dates that you have in place for this work, context around your selected regions of interest, or current interest from international bookers. (500 words max) *

Word count:

Tips: This fund is to help artists to present work at the Edinburgh Festival Fringe that is ready for international export. The panel want to know what your international touring experience and ambitions are for this piece and how this would work in practice. Please detail if you have existing contacts in the places you are aiming to tour to.

Question 3: Equality, Diversity and Inclusion

How will you ensure that your project is inclusive and accessible throughout both the rehearsal and development process, and public performances? (500 words max) *

Word count:

Tips: The panel primarily want to know how your project will be inclusive and accessible when presenting at the Edinburgh Fringe. You are welcome to also talk about your onward touring plans for this too.

Please confirm that you will comply with the following:

- That you will pay at minimum the Real Living Wage to all directly employed staff, 16-17-year-old workers, and contracted and agency staff from the start of the funded period.
- That Effective Voice for workers is in place in the organisation. This can be aspects of 'Individual' voice (for organisations of fewer than 21 workers) and aspects of 'Collective' voice (for those with 21 workers or more).
- That your workforce representative has agreed that all workers employed within the organisation have access to effective voice channel.

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○ I confirm that the organisation I represent complies with all points listed above.
○ I cannot confirm that the organisation I represent complies with all points listed above.

SECTION 3

Supporting Material

You now have the opportunity to share some supporting visual material for the panel. It is a chance to showcase your work in a visual format. This can help the panel to get a better understanding of your shows' style, production quality and aesthetics.

You can submit the following:

- 1 x image of the show
- 1 x 10 minute video or audio excerpt
- 1 x full recording of the proposed show (optional)

If your work is not completed yet, we suggest you include a good quality recording from rehearsals or an example of your previous work that can speak to you/your company’s style and performance quality.

Please note only 1 x image, 1 x 10 minute excerpt and 1 full recording (optional) will be accepted.

Show Image

You can either attach a file or provide a link.

○ Upload a file (maximum size 10MB)
○ Provide a link

1 x image of the show
Attach a file:

A maximum of 1 file may be attached.

1 x link to image of the show

Must be a URL.
Please ensure the link is not password protected.

10 Minute Video or Audio Excerpt

You can either attach a file or provide a link
○ Upload a file (maximum size 10MB)
○ Provide a link

1 x 10 minute video or audio excerpt
Attach a file:

A maximum of 1 file may be attached.

1 x link to 10 minute video or audio excerpt

Must be a URL.

Full Recording (optional)

You can either attach a file or provide a link

- ○ Upload a file (maximum size 10MB)
- ○ Provide a link

1 x full recording of proposed show

Attach a file:

1 x link to full recording of proposed show

Must be a URL.

Is this link password protected?

- ○ Yes
- ○ No

Please share the password for this recording:

Before You Submit

* indicates a required field

Non-funded award

This year we're piloting an optional non-funded award for the Made in Scotland showcase. This will act as a secondary opportunity for applicants who have applied but are not selected for the funded showcase. We know that not every deserving project can be funded, and feedback we've received over the years suggests that a non-funded award could still prove valuable to companies pursuing professional international ambitions.

The non-funded award gives applicants the option to receive the same status, network access, mentoring and promotional opportunities as funded projects, but without the cash funding. This is an opt-in process, and your choice to do so will be hidden from the panel

until after funded places and reserves are decided, so it will have no bearing on your chances of being funded.

Things to note:

- There is no obligation to apply for a non-funded award if you feel you would not be able to take part in the showcase without funding.
- Opting into this process does not guarantee your inclusion in the showcase. The panel will still assess and consider whether your application is the right fit for Made in Scotland 2027.
- There are no maximum or minimum limits on non-funded awards – the panel may select several shows for non-funded awards, or they may select none.
- There will be no distinction made between funded and non-funded shows in the showcase programme or in our communications to industry delegates, however this information will be made available publicly as a requirement of the showcase being government-funded.
- Whether an applicant has opted to apply for a non-funded award will not be shared with the panel or chairperson until the selection process for funded awards is complete – and will initially be known only to administrative staff..

How this works in practice: Complete this application and select the level of funding you would require from Made in Scotland. The panel will assess your application on this basis.

Should you be in a position where you would still plan to present your work at the Fringe regardless of the outcome of this fund, and would benefit from the wrap-around support and profiling that participation in the showcase provides, you can opt in to be considered for the non-funded award.

The panel will be aware at the start of the process that non-funded award applications exist, but will not know who has opted in to be considered for this until after the final showcase has been selected, meaning that this cannot influence their decision. The panel chair will also not know who has opted in.

Once the showcase has been selected, the chair and panel will then find out which unselected shows have opted in to be considered for a non-funded award. The panel will then discuss these shows and whether they should be included in the showcase with a non-funded award.

This is a trial process for Made in Scotland 2027. After next year's showcase has concluded, we will assess the results of the trial and factor this into our planning for future showcases.

Please follow this link: Non-funded award opt-in

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○ Please tick this box to confirm you've filled in the linked form expressing whether or not you want to opt in